

## 2025 Community Sponsorship Commitment Form

Please check the level of sponsorship at which you would like to participate:

- |  |  |
|--|--|
| <input type="checkbox"/> <b>50<sup>th</sup> Anniversary Sponsor \$15,000 +</b> | <input type="checkbox"/> <b>Silver Sponsor \$1,500-\$2,999</b> |
| <input type="checkbox"/> <b>Diamond Sponsor \$7,500-\$14,999</b>               | <input type="checkbox"/> <b>Bronze Sponsor \$750-\$1,499</b>   |
| <input type="checkbox"/> <b>Platinum Sponsor \$5,000-\$7,499</b>               | <input type="checkbox"/> <b>Copper Sponsor \$250-\$749</b>     |
| <input type="checkbox"/> <b>Gold Sponsor \$3,000-\$4,999</b>                   |  |

### Contact Information

**Organization Name:** \_\_\_\_\_  
(as it should appear on all marketing, advertising, and program materials)

**Organization Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website (URL):** \_\_\_\_\_

### Payment Method

**Payment by Check:**

**Sponsorship Amount:** \_\_\_\_\_

Check Enclosed?    Yes    No

**Yes:** Check # \_\_\_\_\_

**No:** Check will be sent by: \_\_\_\_\_

Payment plans are available upon request. If interested, please contact Kelly Chandler for details.

**Please send completed form to:**  
 The Open Link  
 Attn: Kelly Chandler, Development  
 452 Penn Street  
 Pennsburg, PA 18073

**Paying  
 Online is Fast  
 and Easy!**



**Payment by Credit Card**

Please consider helping us cover our processing costs by checking the box below:

Yes, I'd like to donate an additional 3 percent to cover associated credit card fees.

**Sponsorship Amount:** \_\_\_\_\_

Please charge my: Visa/Mastercard/Discover/AmEx

Signature \_\_\_\_\_

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_

**Questions:** Contact Kelly Chandler, Development and Communications Director, at  
 communications@theopenlink.org or 267-910-5832.

**Authorization:** By signing below, you confirm your company's commitment as a 2025 annual sponsor for  
 The Open Link (effective January 1, 2025—December 31, 2025).

**Name & Title (please print):** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



# Join Us

**in celebrating 50 years of serving our neighbors of all ages,  
in all stages, in the Upper Perk Valley.**

***Become a Community Sponsor Today!***

Dear Friend,

It's amazing – the prospect that just one helping hand could be all it takes to turn someone's life around, giving them hope and a practical foundation for the future. At The Open Link, we are celebrating 50 years of doing just that as the safety net for the Upper Perk Valley. Whether it is putting food on the table, finding gainful employment or getting a high school diploma, The Open Link has been here to help.

These days, we see more people than we can remember seeking our help in so many stages of life – with food from the pantry, backpacks and even just a friendly face at The Center, our community is leaning on us to be there for them.

**In fact, this year, The Open Link distributed 30% more food to our community and served 17,668 meals to area kids over the summer.**

The truth is that we simply can't do this work without you. That is why I am asking you to support our work in our

*Continued, over*



[www.theopenlink.org](http://www.theopenlink.org) ● 452 Penn Street, Pennsburg, PA 18073 ● 215-679-4112

milestone year. Fifty years is half a century of doing good in the Valley. It's a special year and deserves some special attention, so we've added some very special opportunities to show your support for The Open Link including exclusive volunteer events, showcase pieces in our local news and focus in the newly-launched website.

In the next 50 years, The Open Link has big plans to serve the community better and more fully than ever before including additional supports for seniors, housing and self-sufficiency. We hope you will join us in celebrating the past 50 years as a sponsor and as we look ahead to a bright future for The Open Link and the Valley.

Thank you for your help in getting us to this significant accomplishment and thank you for all the past support you've given The Open Link.

Gratefully,

A handwritten signature in blue ink that reads "Marianne G. Lynch". The signature is written in a cursive, flowing style.

Marianne G. Lynch  
Executive Director

P.S. I've included a chart outlining the benefits for every level of sponsorship and our impact report for FY23-24. You can respond by email to Development and Communications Director Kelly Chandler at [communications@theopenlink.org](mailto:communications@theopenlink.org) or 267-910-5943 or by mailing the enclosed form.

***“The food we pick up from the pantry has been big. It gives us the relief we need to be able to stay on top of our other bills and still be able to feed all of us.” – an Upper Hanover Township Family***



Opening Doors, Linking Communities, Helping Neighbors Flourish

**Main Office**  
 452 Penn Street  
 Pennsburg, PA 18073  
 215.679.4112

<b>2025 Sponsor Benefits Per Level</b>	<b>50<sup>th</sup> Anniv. Sponsor \$15,000 - plus</b>	<b>Diamond Sponsor \$7,500 - \$14,999</b>	<b>Platinum Sponsor \$5,000- \$7,499</b>	<b>Gold Sponsor \$3,000- \$4,999</b>	<b>Silver Sponsor \$1,500- \$2,999</b>	<b>Bronze Sponsor \$750- \$1,499</b>	<b>Copper Sponsor \$250- \$749</b>
Organization link on TOL website	Full Color Logo with Link on Home Page	Full Color Logo with Link on Home Page	Full Color Logo with Link on Home Page	Full Color Logo with Link on Home Page	Name with Link on Home Page	Name with Link on Home Page	Name with Link on Home Page
#ThankfulThursday post on social media – On a Thursday, we’ll express our gratitude to your business/ organization	✓	✓	✓	✓	✓	✓	✓
Annual recognition in TOL’s newsletter and on social media	✓	✓	✓	✓	✓	✓	✓
Recognition at all TOL events	✓	✓	✓	✓	✓	✓	✓
Certificate of appreciation at the Community Partnership Breakfast	✓	✓	✓	✓	✓	✓	✓
Special event/recognition post sharing on Facebook	✓	✓	✓	✓	✓		
Complimentary TOL garden party/silent auction tickets	4	4	4	2			
Podium thank you at all TOL events	✓	✓	✓	✓			
Article/Ad in newspaper	✓	✓	✓				
Ability to provide giveaways at all TOL events	✓	✓	✓				
Check presentation and press release to media	✓	✓					
Feature in TOL’s ad in Chamber’s “Our Valley” mag	✓						
Opportunity for special choice volunteer group activity	✓						

**\*\*If you are interested in participating as a 2025 community sponsor, please complete the enclosed form and return it to The Open Link. Once your completed form is received, a staff member will contact you to review the next steps so that you can take full advantage of your benefits. Thank you for your support!**

*The official registration and financial information of The Open Link may be obtained from the PA Department of State by calling toll free within PA, 1-800-732-0999. Registration does not imply endorsement. The Open Link is a 501(c)(3) nonprofit organization – contributions to which are tax deductible to the fullest extent of the law.*

# Celebrating 50 years of service to the Upper Perkiomen Valley!

*Our impact this year...*

Fiscal year '23-'24



[www.theopenlink.org](http://www.theopenlink.org)



## FEED PEOPLE

In the food pantry, 271,080 pounds of food were distributed; an average of 502 people served monthly (30% increase from '23)

## MEALS ON WHEELS

We served 12,777 hot and cold nutritious meals to seniors each weekday with a friendly visit



## SPECIAL PROGRAMS

Backpacks and supplies distributed to 214 kids; 480 kids woke up to presents under the tree for the holidays

## HOUSING/UTILITY ASSISTANCE

166 people helped with housing and utility costs



## REQUESTS FOR HELP

We responded to 13,186 phone calls, emails, visits and social media requests for assistance

## COMMUNITY LUNCH

At the senior center, 4,472 nutritious lunches were served



## GED/EMPLOYMENT

11 students enrolled to earn a high school diploma; 31 people helped with resumes and job placement

## VOLUNTEERS

Close to 200 volunteers shared their time and talents for 6,104 hours of service.



## THANKSGIVING MEALS

476 people supplied with a holiday meal and all the fixings

## DOMESTIC VIOLENCE

29 people got counseling, court accompaniment and/or help with abusive relationships



## BENEFITS ASSISTANCE

181 households helped with applying for benefits and programs

## KIDS SUMMER MEALS

No child goes hungry! 17,668 breakfasts and lunches for kids; a 31% increase over last year



# Need resources? We can help!

*Serving our neighbors of all ages, in all stages, through our two locations:*



**Main Office, 452 Penn Street,  
Pennsburg, PA 18073**

provides services for individuals and families in need of financial, education, food, job assistance and more.

- Choice food pantry/Food Pantry Without Walls
- Summer Meals for Kids
- Benefit applications like CHIP, social security, unemployment, LIHEAP
- Employment counseling
- High School Equivalency classes and testing
- Rent and utility assistance
- Holiday programs

Contact:

Michael Tannous  
Office Coordinator

215-679-4112; info@theopenlink.org



**The Center, 517 Jefferson Street,  
East Greenville, PA 18041**

gives seniors many options for socialization, recreation, nutrition and education.

- Meals on Wheels
- Exercise classes: Tai chi, chair yoga, Women on Weights and more
- Activities: Chess, poker and book clubs, crafts, DIY sessions, bingo, trips
- Community Lunch
- Special programming like fraud prevention and nutrition seminars

Contact:

Aubrie Kells, Center Coordinator  
215-679-6550; center@theopenlink.org

*Contact us about our no-cost services and programs today!*



[www.theopenlink.org](http://www.theopenlink.org)